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PERIODICALS READING ROOM
(Humanities and Social Sciences)

MANY MERITS TO CFI MEMBERSHIP

With few exceptions, membership fees in the Canadian Film Institute have remained unchanged since 1961, while costs of supplying the services to members have risen constantly, thus resulting in an increasing economic disadvantage to the Institute.

A revision of fees has been made in order to provide a wider choice of the many CFI services. These include: reduced importation costs, preview and showing privileges and access to the wealth of material from our Information Services through our publications.

It pays to be a CFI member. Just ask us!

Membership enquiries should be directed to Mrs. Jane Easson

NOTICE TO MEMBERS

The ANNUAL MEETING of the CANADIAN FILM INSTITUTE

will be held at the

ONTARIO INSTITUTE FOR STUDIES IN EDUCATION

102 Bloor Street West

TORONTO, ONTARIO

Thursday, December 7, 1967 3:00 p.m.

INSIGHT '67 - A JOINT EFFORT - A SUCCESSFUL VENTURE

Organized by the National Science Film Library, Canadian Film Institute, under the auspices of the National Research Council, INSIGHT '67 came to a successful conclusion on October 29. Approximately 800 films from 33 countries were screened at the Du Pont Auditorium on Ile Ste-Hélène during the six months of Expo '67.

In thematically-related programmes, INSIGHT '67 covered many branches of science; from archeology to space research; from physics to biology. Twenty-five presentations were designed for high school students; other programmes complemented the Noranda lectures given by many distinguished scientists. Sixteen programmes were arranged for scientists attending symposia and conferences of professional societies. An additional twenty offerings of specialized medical films were also shown. Retrospective film programmes on the work of celebrated scientific film-makers, J. V. Durden, Jan Calabek and Jean Painlevé, were also presented as part of the 21st Congress and Film Festival of the International Scientific Film Association.

Congratulations from those who visited INSIGHT were received by Peter Morris, the Director of the National Science Film Library, Jenny Steele, Mrs. Connie Ayers and Maria Dietiker.

NEW FILMS NOW AVAILABLE FOR RENTAL AND/OR PURCHASE

AERIAL ODYSSEY — 25 min., col., 1967. Rental: $3.50

A tour of New Zealand by air. The visitor is taken through the four principal cities - Auckland, Wellington, Christchurch and Dunedin and the scenic attractions of Rotorua, Mount Cook and Milford Sound.

ARE YOU EARNING THE RIGHT TO ASK THEM TO BUY
28 min., col., 1967. Rental: $45.00
Purchase: $257.00 B.N.A. Films

As the film opens, Bill Gove, widely noted training and motivational speaker illustrates his ideas on effective salesmanship and management. He tackles the problem of the salesman who is a good "explainer" of his product but has difficulty in closing sales. He describes the real pro salesman and how he "earns the right" to be a tough closer.

BEETLES: BACKYARD SCIENCE — 10½ mins., col. Preview with view to purchase free. Purchase: $120.00 U.S. Film Associates

Beetles are a common form of insect found almost everywhere. They are distinguished from other insects by hard wing covers which form a protective "shell" when the beetle's wings are folded. Examples of harmful and helpful beetles are given. A primary grade science film.

THE REST OF YOUR LIFE — 28 mins., col., 1966. Preview: free
Purchase: $265.00. Journal Films

To make people aware of retirement and of the necessity to plan for it. The film identifies and examines some of the stereotypes related to retirement, raising questions and stimulating thinking and planning.

GOD IS DEAD — 30 mins., b&w. Rental: $5.40.
Purchase: $125.00. Indiana University

One of the most current and controversial theories of theology is explored in this film produced for N.E.T. (Indiana University). The focus is one of the beliefs of one of modern exponents of "Death-of-God" theory, Thomas J. J. Altizer, Department of Religion at Emery University, Georgia.

DATELINE CFI

The National Film Theatre in Ottawa opened its winter season on Friday, November 3 with a dual presentation: QUEST & CYCLE: THE FILMS OF KENJI MIZOGUCHI and THE SOVIET CINEMA: THE CINEMA OF THE REVOLUTION. The series continues at the National Library and Archives Building each Friday at 7 and 9:30 p.m. until December 15. In Toronto the N.F.T. is featuring ANTHOLOGY OF THE CINEMA ..... some vintage films from Hollywood (both silent and sound) plus a tribute to Mizoguchi and the Soviet Cinema.....Did you know there are 3,500 associate members of CFI?.....Good health is a mixed blessing when it enables you to fight off the morning cold you start catching by noon of the same day - each day for a week.

- 30 -

David M. Eisenstadt